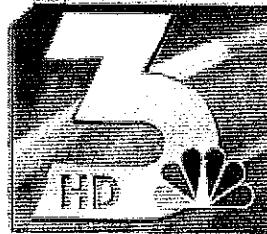


ORDER



KSNV

Orders	Order / Rev:	102176	
	Alt Order #:	06817336	
	Product Desc:	DEM CONG. CAMP COMM	
	Estimate:	1199	
	Flight Dates:	10/11/12 - 10/15/12	Primary AE:
	Original Date / Rev:	05/25/12 / 09/18/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
			KSNV
			Amy McCreary
			BLPHI
			National

Agency	Name:	Great American Media
	Buying Contact:	
	Billing Contact:	
	1010 Wisconsin Ave. NW	
	Washington, DC 20007	
	Billing Type:	Cash
	Billing Calendar:	Broadcast
	Billing Cycle:	EOM/EOC
	Agency Commission:	15%

Advertiser	Name:	Democratic Congressional Campaign	Revised
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLI2	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	91	\$59,025.00	\$50,171.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	91	\$59,025.00	\$50,171.25	0.00
Total	91	\$59,025.00	\$50,171.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Investment	Share	Total
KSNV	30%	\$59,025.00
Market	100%	\$196,750.00

Competitive Share

CABLE		0%	\$0.00
KBLR		0%	\$0.00
KFBT		0%	\$0.00
KINC		0%	\$0.00
KLAS		24%	\$47,220.00
KLVX		0%	\$0.00
KSNV-		0%	\$0.00
KTNV		16%	\$31,480.00
KTUD		1%	\$1,967.50
KVVU		20%	\$39,350.00
KVWB		0%	\$0.00
LV1		0%	\$0.00
UNKWN		9%	\$17,707.50

Order / Rev: 102176
 Alt Order #: 06817336
 Flight Dates: 10/11/12 - 10/15/12

Advertiser: Democratic Congressional Campaign Cc
 Product Desc: DEM CONG. CAMP COMM
 Estimate: 1199

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/11/12	10/15/12	M-F 5-6a WakeUp w/Wagners		5-6a		:30	4	\$400.002	0.00	NM		4	\$1,600.00
WAKE UP WITH THE WAGNERS CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/11/12 10/17/12 M--TF-- 4 \$400.00 0.00															
E 2	KSNV	10/11/12	10/15/12	Wake Up Early w/ Wagners		430a-5a		:30	5	\$200.001	0.00	NM		5	\$1,000.00
WAKE UP EARLY W/ THE WAGNERS CHANGE IN FLIGHT DATE TO 10/11 START															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/11/12 10/17/12 M--T--S 5 \$200.00 0.00															
E 3	KSNV	10/11/12	10/15/12	M-F 6-7a WakeUp w/Wagners		6-7a		:30	5	\$725.001	0.00	NM		5	\$3,625.00
WAKE UP WITH THE WAGNERS CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/11/12 10/17/12 M--TF-- 5 \$725.00 0.00															
E 4	KSNV	10/11/12	10/15/12	Today Show	CM	658a-9am		:30	4	\$900.001	0.00	NM		4	\$3,600.00
TODAY SHOW CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/11/12 10/17/12 M--TF-- 4 \$900.00 0.00															
E 5	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATURDAY		6a-7a		:30	1	\$375.001	0.00	NM		1	\$375.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S- 1 \$375.00 0.00															
E 6	KSNV	10/13/12	10/13/12	Saturday Today	CM	7a-9am		:30	1	\$625.001	0.00	NM		1	\$625.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S- 1 \$625.00 0.00															
E 7	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUNDAY		6a-7a		:30	1	\$375.001	0.00	NM		1	\$375.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S 1 \$375.00 0.00															
E 8	KSNV	10/14/12	10/14/12	Sunday Today	CM	7a-8am		:30	1	\$500.002	0.00	NM		1	\$500.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S 1 \$500.00 0.00															
E 9	KSNV	10/14/12	10/14/12	News 3 Today Wknd	CM	9a-930am		:30	1	\$500.001	0.00	NM		1	\$500.00
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S 1 \$500.00 0.00															
E 10	KSNV	10/14/12	10/14/12	Chris Matthews 9:30AM	CM	9:30a-10a		:30	1	\$500.002	0.00	NM		1	\$500.00
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S 1 \$500.00 0.00															
E 11	KSNV	10/11/12	10/15/12	M-F Today Show II 3rd	CM	9-10a		:30	5	\$425.001	0.00	NM		5	\$2,125.00
TODAY SHOW II CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/11/12 10/17/12 M--TF-- 5 \$425.00 0.00															
E 12	KSNV	10/11/12	10/15/12	M-F Today Show III 4th	CM	10am-11am		:30	5	\$325.001	0.00	NM		5	\$1,625.00
TODAY SHOW III CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/11/12 10/17/12 M--TF-- 5 \$325.00 0.00															
E 13	KSNV	10/11/12	10/15/12	Chris Matthews 11am-12pm	CM	11am-12pm		:30	5	\$325.001	0.00	NM		5	\$1,625.00

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Advertiser: Democratic Congressional Campaign Cc
 Product Desc: DEM CONG. CAMP COMM
 Estimate: 1199

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Rachael Ray															
Rachael Ray															
RACHEL RAY CHANGE IN START DATE TO 10/11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/11/12 10/17/12 M--TF-- 5 \$325.00 0.00															
E 14	KSNV	10/11/12	10/15/12	Noon News	CM	12-1230pm	M--TF--	:30	5	\$425.001	0.00	NM		5	\$2,125.00
Noon News															
NEWS 3 AT NOON CHANGE IN START DATE TO 10/11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/11/12 10/17/12 M--TF-- 5 \$425.00 0.00															
E 15	KSNV	10/11/12	10/15/12	The Agenda 1230pm	CM	1230-1p	M--TF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
The Agenda 1230pm															
NEWS 4: THE AGENDA CHANGE IN START DATE TO 10/11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/11/12 10/17/12 M--TF-- 5 \$325.00 0.00															
E 16	KSNV	10/11/12	10/15/12	The Doctors	CM	2pm-3pm	M--TF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
The Doctors															
THE DOCTORS CHANGE IN START DATE TO 10/11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/11/12 10/17/12 M--TF-- 5 \$325.00 0.00															
E 17	KSNV	10/11/12	10/15/12	Dr. Phil	CM	3-4p	M--TF--	:30	5	\$450.001	0.00	NM		5	\$2,250.00
Dr Phil															
DR. PHIL CHANGE IN START DATE TO 10/11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/11/12 10/17/12 M--TF-- 5 \$450.00 0.00															
E 18	KSNV	10/11/12	10/15/12	News 3 at 4 (1/2 hr)	CM	4-430p	M--TF--	:30	4	\$725.001	0.00	NM		4	\$2,900.00
News 3 at 4															
FIRST NEWS 3 AT FOUR CHANGE IN START DATE TO 10/11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/11/12 10/17/12 M--TF-- 4 \$725.00 0.00															
E 19	KSNV	10/11/12	10/15/12	News 3 at 430pm	CM	430-5pm	M--TF--	:30	5	\$725.001	0.00	NM		5	\$3,625.00
News 3 at 4:30PM															
NEWS 4 AT 430P CHANGE IN START DATE TO 10/11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/11/12 10/17/12 M--TF-- 5 \$725.00 0.00															
E 20	KSNV	10/11/12	10/15/12	M-F Early News	CM	5-630p	M--TF--	:30	5	\$1,200.001	0.00	NM		5	\$6,000.00
M-F Early News															
EARLY NEWS CHANGE IN START DATE TO 10/11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/11/12 10/17/12 M--TF-- 5 \$1,200.00 0.00															
E 21	KSNV	10/13/12	10/13/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.001	0.00	NM		1	\$675.00
Sa-Su Early News															
KSNV EARLY NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 -----S- 1 \$675.00 0.00															
E 22	KSNV	10/11/12	10/15/12	M-F Jeopardy	CM	630-7pm	M--TF--	:30	4	\$1,300.001	0.00	NM		4	\$5,200.00
M-F Jeopardy															
JEOPARDY CHANGE IN START DATE TO 10/11 AND TP															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/11/12 10/17/12 M--TF-- 4 \$1,300.00 0.00															
E 23	KSNV	10/11/12	10/15/12	M-F Wheel	CM	7-730pm	M--TF--	:30	5	\$1,300.001	0.00	NM		5	\$6,500.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE CHANGE IN START DATE TO 10/11 AND TIME PERIOD															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/11/12 10/17/12 M--TF-- 5 \$1,300.00 0.00															
E 24	KSNV	10/13/12	10/13/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	1	\$525.001	0.00	NM		1	\$525.00
WKND Jeop/Wheel															
JEOPARDY/ WHEEL OF FORTUNE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 -----S- 1 \$525.00 0.00															
E 25	KSNV	10/15/12	10/15/12		CM	10-11pm	M-----	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00

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Advertiser: Democratic Congressional Campaign Cc
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Mon PR 10-11p Monday Prime 10-11pm																										
SMASH																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>M-----</td> <td>1</td> <td>\$3,200.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	M-----	1	\$3,200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	M-----	1	\$3,200.00	0.00																					
E 26 KSNV 10/14/12 10/14/12 LAW & ORDER (synd) PGM SU 10-11p -----S :30 1 \$900.002 0.00 NM																										
LAW & ORDER																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>-----S</td> <td>1</td> <td>\$900.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S	1	\$900.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S	1	\$900.00	0.00																					
E 27 KSNV 10/11/12 10/15/12 M-F News 3 at Eleven CM 11pm-1135pm M--TF-- :30 1 \$1,200.001 0.00 NM																										
NEWS 3 NIGHTSIDE CHANGE IN START DATE TO 10/11																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/11/12	10/17/12	M--TF--	1	\$1,200.00	0.00																					
E 28 KSNV 10/13/12 10/13/12 Sa-Su News 3 at Eleven CM 11pm-1135pm -----S- :30 1 \$1,100.001 0.00 NM																										
Sa-Su News 3 at Eleven																										
NEWS 3 NIGHTSIDE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$1,100.00	0.00																					
E 29 KSNV 10/11/12 10/15/12 The Tonight Show CM 1135p-1237a M--TF-- :30 3 \$500.001 0.00 NM																										
Tonight Show																										
TONIGHT SHOW W/ JAY LENO CHANGE IN START DATE TO 10/11																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/11/12</td> <td>10/17/12</td> <td>M--TF--</td> <td>3</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/11/12	10/17/12	M--TF--	3	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/11/12	10/17/12	M--TF--	3	\$500.00	0.00																					
													Totals													
													91 \$59,025.00													